



## Help us make magic!

Sweet Tea Shakespeare is a Fayetteville-based theatre company. Even more, however, Sweet Tea gathers a diverse community around a common table to delight in the magic of story, song, and stagecraft with live(ly) and magical experiences grounded in Shakespeare and other exceptional performances throughout the year. If you, too, value experiences that produce authenticity, kindness, connection, warmth, and belonging, we invite you to join us. (Love of Shakespeare & theatre not required. But we think you'll change your mind.)

From our start, we have approached our work as community-based. Using local artists alongside regional and national professionals to cast our roles, local establishments and grounds to house our productions, local catering to feed our guests, and local entertainment for preshow fun.

As a Sponsor, you'll play a vital role in helping us achieve this plan, extend the size of our gathering table, and make magic throughout the year. We look forward to making you part of the Sweet Tea family!

**Cheers!**

**The Team at Sweet Tea Shakespeare**

### **CONTACT**

Contact us today to become a sponsor or make an ad purchase.

**INFO@SWEETTEASHAKESPEARE.COM**

**(910) 420-4383**

# SPONSOR LEVELS

## APPRENTICE

**\$500**

- Preshow shoutout
- Name/logo on STS landing page as sponsor
- 4 comp. tickets to any STS performance

## ARTIST

**\$1,000**

- Preshow shoutouts
- Name/logo on STS Show Programs
- Name/logo on STS landing page as sponsor
- 4 comp. tickets to any STS performance
- Below the title billing
- Graphic art in programs and on website
- Hospitality perks, including reserved seating

## ACTOR

**\$2,500**

- Name/Logo on STS Facebook Banner Page
- Preshow shoutouts
- Name/logo on STS Show Programs
- Name/logo on STS landing page as sponsor
- 8 comp. tickets to any STS performance
- Below the title billing
- Graphic art in programs and on website
- Hospitality perks, including reserved seating

## CONTACT

Contact us today to become a sponsor or make an ad purchase.

[INFO@SWEETTEASHAKESPEARE.COM](mailto:INFO@SWEETTEASHAKESPEARE.COM)

(910) 420-4383

## FELLOW

**\$5,000**

- Name/Logo on STS Facebook Banner Page
- Preshow shoutouts
- Name/logo on STS Show Programs
- Name/logo on STS landing page as sponsor
- 8 comp. tickets to any STS performance
- Above the title billing
- Graphic art in programs and on website
- Marquee social media and preshow shoutouts
- Hospitality perks, including reserved seating

## MAKER

**\$10,000**

- Pre-show Party
- Name/Logo on STS Facebook Banner Page
- Preshow shoutouts
- Name/logo on STS Show Programs
- Name/logo on STS landing page as sponsor
- 8 comp. tickets to any STS performance
- Above the title billing
- Graphic art in programs and on website
- Unique social media and preshow shoutouts
- Advertising, and hospitality perks, including reserved seating, program ads, and more

**Custom sponsor opportunities are available.**

### CONTACT

Contact us today to become a sponsor or make an ad purchase.

**INFO@SWEETTEASHAKESPEARE.COM**

**(910) 420-4383**

# PROMOTE YOUR BUSINESS ON A VARIETY OF SWEET TEA SHAKESPEARE MATERIALS

Our graphic artists can design any of these materials for a \$50 design fee. Graphics provided must comply with current design standards.

## WEBSITE GRAPHIC AD

Your ad featured on [sweetteashakespeare.com](http://sweetteashakespeare.com). \$100 per 250 x 250 pixel ad  
\$200 per large banner ad (900w x 150h)

## SHOW PROGRAMS

Your ad featured on printed show programs. \$500 full page | \$275 half page | \$150 1/4 page

## MASON JARS

\$500 | Your logo on our 100 Signature Mason Jars

\$1,500 | Your logo on 500 Mason Jars

Other merchandise sponsorships available on request

## EMAIL GRAPHIC AD

Your ad included in a Sweet Tea Shakespeare email distributed to a database of over 4500. \$50 per send

## YARD SIGNS

Your ad displayed during our outdoor performances. \$100 per sign

## TICKET SPONSOR

Your company's graphic advertisement featured on the back of every Sweet Tea Shakespeare ticket.

\$750 two productions

\$1,000 three productions

\$1,250 whole season

## CONTACT

Contact us today to become a sponsor or make an ad purchase.

[INFO@SWEETTEASHAKESPEARE.COM](mailto:INFO@SWEETTEASHAKESPEARE.COM)

(910) 420-4383